

MAK

CENTER

EMAIL: OFFICE @ MAKCENTER.ORG
WWW.MAKCENTER.ORG

835 N. KINGS ROAD
WEST HOLLYWOOD
CALIFORNIA 90069

323 651 1510
FAX 651 2340

June 16, 2009

The MAK Center Presents: An Urban Project Lecture

On the Shadows of Cities



Gregor Eichinger, *Emotional furniture for the public* (2008)

Gregor Eichinger, architect and designer Vienna/Zurich, discusses our new "e-nomadic" lifestyle and the increasing need for shelters outside the urban stream.

Wednesday, June 24
Reception at 7 pm, Talk at 8 pm

MAK Center for Art and Architecture, L.A.
Schindler House
835 North Kings Road
West Hollywood, CA 90069

Event is Free with Schindler House admission

Contact
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For his lecture, *On the Shadows of Cities*, Austrian architect and designer Gregor Eichinger takes on the subject of our increasing need for "shadowy places." Harkening back to past eras when business was conducted in public marketplaces and town squares, we presently find ourselves speeding toward a new public presence. Technology now allows us to be free from the constraints of workspace, whether office or home. With cell phones and PDAs, we are reachable anywhere. Consequently, cafés, parks, and other public shelters are becoming important arenas for conducting business. As Eichinger sees it, architects and designers need to pay closer attention to the shadows, to build nooks in which "e-nomads" find respite from their journeys along the streets of the city.

Since 2004, Gregor Eichinger has been a Professor of Architecture and Design at ETH Zurich in Switzerland. Recently, Eichinger designed the architecture and displays for the 2009 exhibition, *Recollecting: Looted Art and Restitution* at the MAK (Museum of Applied Arts/Contemporary Art) in Vienna, Austria. Some of his other recent architectural and design projects have included the Theater Hamakom Nestroyhof in Vienna; the Omicron Building in Bregenz, Austria; and the artist studio of Erwin Wurm in Vienna. In 2006, Gregor Eichinger participated in the three-person exhibition *City = Shape Space Network*, curated by architect Wolf D. Prix of CoopHimmelb(l)au for the Austrian Pavilion of the Venice Biennale.

The MAK Center at the Schindler House is located at 835 N. Kings Road in West Hollywood. Hours are Wednesday through Sunday, 11:00 am to 6:00 pm. The MAK Bookstore is open seven days a week, 11:00 am - 6:00 pm. On view at the Schindler House From May 28 until August 23 is *The Isle* by Pages (Nasrin Tabatabai and Babak Afrassiabi). Regular admission to the Schindler House is \$7; \$6 students and seniors. Admission with the "Schindler by MAK" guidebook is \$17; \$16 students and seniors. Admission is free for children under 12 and Friends of the Schindler House, and on Fridays from 4:00-6:00 pm. Parking is available at the public structure at the northeast corner of Kings Road and Santa Monica Boulevard.

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at the Schindler House**

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