



CENTER

EMAIL: OFFICE @ MAKCENTER.ORG
WWW.MAKCENTER.ORG

835 N. KINGS ROAD
WEST HOLLYWOOD
CALIFORNIA 90069

323 651 1510
FAX 651 2340

FOR IMMEDIATE RELEASE

Press Contacts

Sarah Stifler
(323) 966-4600
sarah.stifler@cliffordpr.com

Kimberli Meyer
(323) 651-1510
kmeyer@makcenter.org

**THE MAK CENTER FOR ART AND ARCHITECTURE ANNOUNCES DYNAMIC
PROGRAMS FOR FALL SEASON**

MAK Day and an October Architecture Tour Celebrate Recent Publication of *Schindler By
MAK*

WHAT

What makes a building stay alive?
What are the gray zones of preservation?
How does conservation intersect with contemporary concerns?
What does history mean in Los Angeles?
What models are appropriate for the future?

In conjunction with the recent publication of ***Schindler By MAK***, the MAK Center is pleased to present two terrific programs, MAK Day on September 10 and the MAK Architecture Tour on Oct 2, that will explore and interrogate design issues ranging from historical preservation to contemporary thought and visions of the future.

EVENT DETAILS:

MAK Day

Saturday September 10, 2005 11:00 Am – 6:00 pm

On R. M. Schindler's birthday, the MAK Center will dedicate its annual free day for presentations and discussions on contemporary life, architecture, preservation and the future.

11:00 am

CAT – or How to Build a Unique Contemporary Art Collection (21st cy) with No Money



CENTER

EMAIL: OFFICE @ MAKCENTER.ORG
WWW.MAKCENTER.ORG

835 N. KINGS ROAD
WEST HOLLYWOOD
CALIFORNIA 90069

323 651 1510
FAX 651 2340

The Anti-Aircraft Tower at the Arenbergpark in Vienna, an indestructible monolithic building and sinister monument of the Nazi regime and the 'total war' it waged, will undergo a transformation into an open and lively contemporary art center (CAT). **Peter Noever**, artistic director and CEO MAK Vienna, presents this ambitious MAK Vienna project and reports on the latest developments towards its realization.

12:00 pm

The Gen(h)ome Project: architecture and genetics

Discussion about relationships between genetic code and architectural codes
Presentation by **Chandler Ahrens** of Open Source Architecture, guest curators of *The Gen(h)ome Project*, and **Kimberli Meyer**, MAK Center Director

1:00 pm

99% Aeromad: a prototype for an inflatable dwelling

The AEROMADS project is an architectural system combining air pressure and high-strength intelligent fabrics as a tectonic solution for the creation of minimal mass self-sustaining structures.

Presentation by **Alexis Rochas**

2:00 pm

Edible Estates: an attack on the American lawn and everything it has come to represent

Lawns cover 30 million acres of the United States; 349 million acres are used for crops. Americans spend \$750 million a year on grass seed alone and more than \$25 billion on do-it-yourself lawn and garden care. *Edible Estates* proposes the replacement of the American lawn with a highly productive domestic edible landscape.

Presentation by **Fritz Haeg**

3:00 pm

The challenges and rewards of renovation

What keeps a historic house alive? What are the gray zones of preservation?

Panel discussion with:

Helena Arahuate, architect, Lautner Associates

Jeff Fink, architect and contractor for numerous Schindler restorations

John Hirsch, Space International Architects, renovation architect for the Mackey Apartment Building

Kelly Jones, former Chair of the Historic Preservation Commission for the City of Pasadena

Michael Lafetra, filmmaker, owner and restorer of modern homes

Michael Murray, president of the Board of Directors of The Gamble House, owner and restorer of modern homes

4:30 pm

The Fashion of Modernism

In Director Thom Andersen's highly acclaimed documentary *Los Angeles Plays Itself* (2003), Los Angeles' modern architecture of is analyzed through the lens of film. In this



CENTER

835 N. KINGS ROAD
WEST HOLLYWOOD
CALIFORNIA 90069

323 651 1510
FAX 651 2340

EMAIL: OFFICE @ MAKCENTER.ORG
WWW.MAKCENTER.ORG

discussion, Mr. Andersen will update his argument, questioning the current fashion of modernism.

Panel Discussion with

Thom Andersen, Filmmaker, Professor of Film at CALArts

Frances Anderton, Host of KCRW's *DnA* (Design and Architecture), Producer of *Which Way LA* and *To The Point*

Escher Gunewardena Architects, winner of the Dwell Home II Competition

Sam Watters, artist and author writer with forthcoming books on LA revivalist houses and LA apartment buildings, 1900-1935.

Docent-led tours of the Schindler House throughout the day

99% Aeromads on view from 11:00 am – 4:00 pm

Free and open to the public

MAK Architecture Tour

Sunday, October 2, 2005 11:00 am – 7:30 pm

Experience some of Los Angeles' exemplary modern homes, generously opened by their owners to give you a chance to see both interior and exterior.

Please join us between 12:00 pm – 5:00 pm for a very special tour of:

Silvertop (John Lautner, 1957)

Straddling the ridge above Silverlake, this classic Lautner, recently featured in the LA Times Magazine, features a sweeping concrete roof, glass walls and garden designed by Garrett Eckbo.

The Walker Residence (R. M. Schindler 1936)

This house cascades down a steep hill, mimicking the sites' topography and taking full advantage of a view of Silverlake.

The Wilson Residence (R. M. Schindler, 1935-38)

Another great example of a cascading hillside house.

The Tierman Residence (Gregory Ain, 1939)

Pure geometry with unexpected articulations makes this house critic/architect Robert Venturi's favorite Gregory Ain house.

The Yates Studio (R. M. Schindler, 1938-47)

Originally designed as a music studio addition to a bungalow, it was the site of a concert series called "Evenings on the Roof" that continued until 1954.

The Bubeshko Apartments (R. M. Schindler, 1938 and 1941)

This hillside building has units which range from tiny to large, providing an opportunity to see the scalability of Schindler's design principles.

The Schlessinger Residence (R. M. Schindler, 1952)

Schindler's last house is still owned by its original commissioner; virtually nothing has been altered since it was built.



CENTER

EMAIL: OFFICE @ MAKCENTER.ORG
WWW.MAKCENTER.ORG

835 N. KINGS ROAD
WEST HOLLYWOOD
CALIFORNIA 90069

323 651 1510
FAX 651 2340

The Elliot Residence (R. M. Schindler, 1930)

This well-sited hillside house feels much larger than its modest size, thanks to Schindler's masterful use of interlocking spaces.

Followed by a cocktail reception 5:00 pm – 7:30 pm

The Wolff House, (R. M. Schindler, 1938)

Schindler's buildings were rarely white. The recent restoration of this house brought back its original colors; their intensity and combination defy expectations.

Ticket prices for Tour and Reception:

Self-driven: \$65 Friends of the Schindler House and students, \$80 general public.
Ride a shuttle bus for the afternoon sites for an additional \$30

To purchase tickets for the tour and reception, please call:
323-651-1510

Special Thanks to the Federal Chancellery, Department for the Arts and Federal Ministry of Education, Science and Culture of the Republic of Austria; the LaFetra Family Foundation; the Los Angeles County Arts Commission; the West Hollywood and Convention Bureau, Jules Seltzer Associates and Dialog Café.

Thanks also to the residential real estate firm deasy/penner&partners: *Home as art*

WHERE:

The MAK Center for Art and Architecture at the Schindler House (www.makcenter.org)
835 N. Kings Road
West Hollywood, CA 90069
323.651.1510

The MAK Center is open Wednesday – Sunday 11am to 6pm (closed Monday and Tuesday)

Admission: \$7 general admission; \$6 for students with valid ID and seniors; children under 12 are FREE. Admission is FREE on Friday afternoons from 4pm - 6pm, September 10 (Schindler's birthday) and December 1 (A day Without Art). Admission is always FREE for *Friends of the Schindler House*.